

KonnecteCMS KonnecteCMS

→ **Content management**

→ **Content delivery**

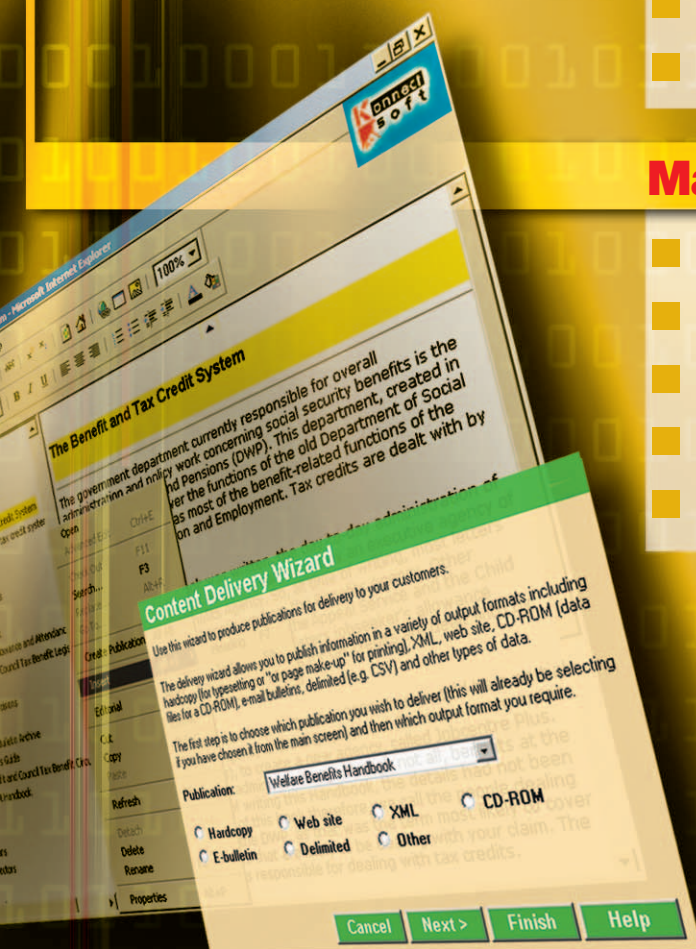
Deliver your content to

- **XML**
- **Web site**
- **Print/page layout**
- **CD-ROM**
- **E-mail bulletins/alerts ...**

Manage your content

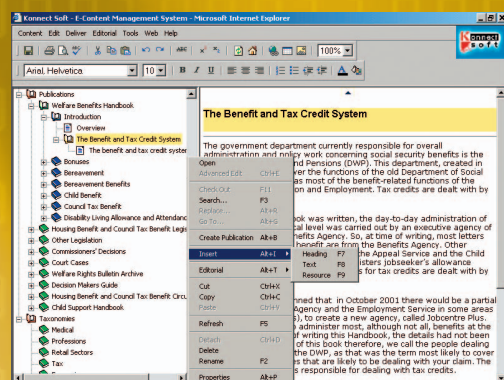
- **Reuse in multiple publications**
- **Graphically manage your data**
- **Taxonomy support**
- **Full remote access**
- **Workflow management ...**

**Content management
and content delivery
for information publishers**



MANAGING AND DELIVERING

- Publication focused content management
- One click content delivery
- Graphically manage publication structure
- Directory and continuous text data support
- Reuse information in multiple publications
- "Change once" relational technology
- Data repository with flexible "granularity"
- Full classification and indexing features
- Taxonomy editor - build and manage graphically
- Deliver data in multiple output formats
- XML
- Remote editorial access
- Collaborative content management
- Legal content support
- Multiple language support
- Editorial workflow management



Content management

Konnect Soft's content management and delivery system, Konnect eCMS enables information publishers to produce, manage and deliver their data to XML, web, hard copy, CD-ROM and other formats. Highly customizable to the specific requirements of your editorial processes, it increases the efficiency of the entire publishing process.

Creating and reusing content

A crucial issue for publishers is the ability to create and re-use content in multiple publications, thereby eliminating "content redundancy". Many systems claim to provide content reuse facilities, but often they are difficult to configure or use. Konnect eCMS achieves this control through a high-productivity editorial interface which allows:

- Manipulation of publications, sections, headings and records
- Inserting of content into multiple publications
- Reusing entire sections in different publications
- Customizing reused data for different publications
- Viewing content from a publication **and** a taxonomy view

Indexing

Powerful indexing functionality is available including graphical index browsing, indexing of text, indexing of page ranges, "see also" references, taxonomy integration and support for mixed electronic and hardcopy delivery. Traditionally, editors only see the index late in the publication's lifecycle. With Konnect Soft's preview index generation feature, indexes can be generated "on the fly" and checked and re-indexed at will - helping to prevent the "index checking bottleneck".

Taxonomy/classification support

The taxonomy component allows you to create and manage taxonomies with an easy-to-use graphical interface. Publishers can classify their content by dragging and dropping it into the taxonomy. Data is then either viewed by publication, or by the taxonomy under which it is classified.

Data repository

Konnect Soft's data repository, developed specifically for information publishers, stores both directory data **and** continuous text data which importantly allows mixing of these content types.

- **Directory data** - handles interrelated data groups (typically fielded data from a database) including organizations, individual contacts, products/services/activities - which can be configured to handle any data set.
- **Continuous text** - handles textual content ordered by headings - stored within the data repository as database records utilizing XML. This gives the maximum flexibility to categorize, reuse and structure their data.

Legal publishing

Full support for all legal content including legislation, regulations, case law, table of cases, citations, cross-references to sections, footnotes/endnotes and references to other material.

Remote editorial access

Konnect eCMS is a browser based system allowing editorial staff to access the system from any location in the world with exactly the same functionality as local editors.

Controlling the editorial process

User rights management provides different functionality to editors, external editors, contributors, reviewers and other staff. Certain personnel perform limited actions (proofreading, indexing, commenting data), whereas a senior editor can be granted access to all content and functionality.

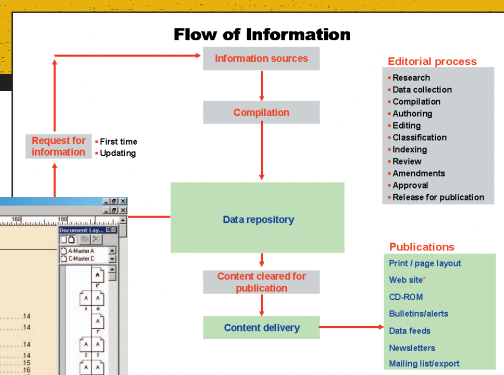
Control and tracking of recent work is provided including revisions and version control, with editors receiving automatic notification.

If you already have a system

Publishers can either maintain existing databases, or alternatively migrate these to our data repository. For example, Microsoft

The screenshot shows a QuarkXPress document titled 'HIV treatments training'. The Table of Contents lists various sections and their page numbers:

- HIV treatments training: Introduction 1
- Aims 1
- Setting up training events 1
- The training event 3
- HIV exercises 3
- HIV treatments training: Exercises 3
- Short introductory exercise 3
- Pass the parcel exercise 4
- Whole leaflet 4
- Ground rule setting exercise 4
- Human bridge exercise 4
- Human bridge card 5
- End of Day One 5
- Closing exercise 5
- UK and global statistics 5
- The global statistics 5
- Number of people living with HIV/AIDS at December 2001 5
- The immune system & HIV: Introduction 14
- Aims 14
- Summary 14
- Cells of the immune system 15
- The human immune system 15
- Immune responses 16
- The lifecycle of HIV 17
- The HIV virus 17
- HIV replication 17
- How HIV damages the immune system 17
- Summary 17
- How HIV kills cells 18
- The immune system & HIV: Exercises 18
- Immune system exercise 18
- HIV lifecycle exercise 19
- The immune system & HIV: Overheads 19
- The immune system and HIV 19
- The human immune system 19
- Phagocytes 19
- Antigen presenting cells 19
- B cells and antibodies 19
- Cytotoxic CD8 cells 19
- CD4 cells 19



Word data is easily imported. Konnect Soft's years of experience of data conversion ensure trouble-free migration with thorough testing and verification before the system goes live.

Content delivery

Multiple output formats

Konnect eCMS is more than just a data repository and management system, as it offers full content delivery features for all your publication formats. Our system allows direct control of the production of your content, increasing productivity and data quality, as well as reducing costs.

Content is easily delivered to the end user without the need for manual intervention by editorial staff, and delivered as hardcopy, web, XML, CD-ROM, etc. When publishing to more than one medium, the system allows the same publication to be delivered to different output formats, which is achieved by keeping the content independent of output format.

Hardcopy and print proofs

Hardcopy products can be produced directly from the data repository. Filters provide output in pre-defined formats for DTP (QuarkXPress, Adobe InDesign) and for a host of page make-up/typesetting systems, as well as XML.

For proofing and supplying to printers, content from the publication is generated in the necessary output format and "page make-up ready". In this way the publisher can carry out their own proofing and production of press-ready PDFs.

Web site

The web site pulls internet-ready content directly from the data repository giving precise control over the data that appears, and to whom it is accessible. This automation eliminates the need for staff to manage uploading content to keep their web site up-to-date. You can also specify how the data appears on different areas of the site.

XML

XML is fully supported by Konnect eCMS. The data repository stores textual content as XML allowing style and formatting information to be separated from content and applied for different delivery formats. Any selection of data can be output as XML for export to any other system - the XML output contains all required support for typesetting/hardcopy production.

CD-ROM

Data for a CD-ROM is produced at the press of a button. Filters for different CD-ROM formats are available, including for clients already utilizing our own Konnect EPS system.

Other output formats

- E-mail bulletins
- Data feeds
- Newsletters
- Mailing lists
- WebTV
- Alerts
- News
- Loose-leaf publications
- Custom reports/exports
- PDA

Site interactivity

Konnect Soft also provide fully interactive, feature-rich web site functionality including online stores, advertising support, sales/marketing integration, financial system interface, and electronic compilation for end users.

Customer service

Konnect Soft are focused on providing an exceptional level of customer service. Our project managers work with clients to ensure smooth running of the implementation process, whilst our developers utilize state-of-the-art technology to deliver high efficiency, price competitive electronic publishing solutions.

"Konnect Soft delivers on time and within cost... communication with them is easier than with any other software developer. I highly recommend them"

Child Poverty Action Group

"Without Konnect Soft's system we could not run our business... we now publish much more content, but with the same number of staff"

NAM Publications

To learn more

No matter what system you use to manage your content, or what shape your data is in, contact us now for an initial free evaluation. If you have a specific project in mind, we can quickly provide you with an outline proposal and a guide price. All we need is:

- An understanding of your objectives
- An outline of your project requirements
- A representative sample of your content/data and publications

Konnect Soft will respond with a proposal detailing how your system could work.

More information

- ☐ Call me to discuss my content management and delivery requirements
- ☐ Send me your comprehensive **Konnect eCMS Product Description** covering content management and delivery
- ☐ Send me your brochure **Database Powered Web Solutions**
- ☐ Send me your brochure **Electronic Publishing Solutions**
- ☐ I need more information on Konnect Soft services, my specific requirement is: _____
- ☐ Place me on your mailing list
... plus the following colleagues: _____

Other services

Please indicate if you are interested in the following services:

- ☐ Subscription management and control applications: _____
- ☐ Database development/conversion: _____
- ☐ Systems analysis and design: _____

Your details

Name	Job title
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Company	
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Address	
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Country	
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E-mail	Web site
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Business activity	
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